UNITED STATES DISTRIC	CT COURT		
SOUTHERN DISTRICT OF	F NEW YORK		
		X	
		:	
SUSAN COMPETELLO, on behalf of herself and all others similarly situated,		:	
		:	
		:	
	Plaintiff,	:	24-CV-2547 (JMF)
		:	
-V-		:	<u>ORDER</u>
		:	
ELLA + MILA, INC.,		:	
		:	
	Defendant.	:	
		:	
		X	

JESSE M. FURMAN, United States District Judge:

Plaintiff alleges that Defendant's website is not accessible to blind and visually impaired customers and, thus, violates Title III of the Americans with Disabilities Act ("ADA"), 42 U.S.C. § 12181 et seq. In the Court's experience, cases involving such claims almost always settle, often even before the initial pretrial conference. To that end, by separate Order to be entered today, the Court is referring this case to the assigned Magistrate Judge for General Pretrial Purposes, including settlement. To be clear, the referral does not encompass any dispositive motions, which will be handled by the undersigned in the normal course.

SO ORDERED.

Dated: April 5, 2024

New York, New York

JESSE MAYURMAN United States District Judge